

PROJECT	QUARTER ONE	JUL - SEP	QUARTER TWO	OCT - DEC	QUARTER THREE	JAN - MAR	QUARTER FOUR	APR - JUN
DESTINATION DEVELOPMENT - VISIT								
Australind, Leschenault and Harvey Heritage Trails	OFFICIAL LAUNCH							
Brunswick Heritage Trail	PLANNING & LIONS BRUNSWICK SIGNAGE				DESIGN & INSTALLATION		LAUNCH HERITAGE MONTH	
Harvey Region Art & Sculpture Trail			PLANNING	DESIGN & INSTALLATION		LAUNCH		
Karragraup Reserve Signs	PLANNING WITH LCC & DBCA			DESIGN & INSTALLATION				
Dandjoo Bilya (Twin Rivers) Upgrades	STAKEHOLDER MEETING		STAKEHOLDER MEETING		ADVOCACY STATE GOVERNMENT & FUNDING			FRAMEWORK DEVELOPMENT
Eaton-Australind Historic Trail Expansion*				INFRASTRUCTURE SUPPORT & SIGNAGE				LAUNCH
Munda Biddi Spur**	ENVIRONMENTAL REVIEW				FRAMEWORK & PROJECT DELIVERY REVIEW			
May Gibbs Trail Update			DESIGN & INSTALLATION					
Internment Shrine and Gaol Cell Refurbishment	OFFICIAL LAUNCH			SECURITY CAMERAS & EDUCATION RESOURCE DEVELOPMENT				
Uduc Road & SW Highway Intersection Beautification & Signage*	ADVOCACY MAIN ROADS							
Product Attraction & Support	ONGOING CONSULTATION							
Ridley Place Foreshore Development**	LAND USE AND EOI PROCESS							
RV Friendly Management	ONGOING - UPDATE AUSTRALIND & YARLOOP SIGNS IN SEPTEMBER							
Yarloop Workshops						LAUNCH	INVESTIGATE OPPORTUNITIES TBC	
Fiveight Binningup*	ADVOCACY FOR TOURISM PRODUCT DEVELOPMENT - TRAILS, ACCOMMODATION, SHOPPING AND RESTAURANT EOI							
Jardup Falls - Falls Brook						ADVOCATE WATER CORP		
Korijekup Nature Reserve				INSTALL GRAVEL CAR PARK *		INVESTIGATE MASTER PLAN POTENTIAL		
Christina Street Reserve*				WORK WITH INFRASTRUCTURE TEAM ON CONCEPT PLAN DEVELOPMENT				
Major Tourism Road Map Projects	ADVOCATE AND SUPPORT COASTAL ROAD AND TOURISM ACCOMMODATION DEVELOPMENT							
Fees Field Upgrades*	INSTALL INFRASTRUCTURE							
DESTINATION EVENTS - VISIT								
Brunswick Show 2025	MARKETING		EVENT					
Brunswick Rodeo 2025	MARKETING			EVENT				
On Your Bike 2025	PLANNING SUPPORT		MARKETING	EVENT				
Harvey Region Heritage Festival	PLANNING & MARKET	EVENT						
Harvey Harvest Festival 2025				PLANNING SUPPORT		MARKETING	EVENT	
Harvey Show 2026						MARKETING	EVENT	
Lost & Found Festival 2025	PLANNING & MARKETING		EVENT					
Sporting Events*				INVESTIGATE POTENTIAL EVENTS AT HRCC & LLC				
Major BunGeo Event				INVESTIGATE WITH ASW & BUNGEO				
Event Attraction	ONGOING							
DESTINATION MARKETING - VISIT								
Campaigns	WINTER FKT DOCUMENTARY & HERITAGE FEST			SPRING/SUMMER LESS HIGHWAY, MORE HOLIDAY. LOST & FOUND		SUMMER NEW YEAR, NEW ADVENTURE. COASTAL	AUTUMN PICK & SIP – AGRITOURISM & FOOD - HARVEY HARVEST	AUTUMN/WINTER AUSTRALIAN HERITAGE FEST
Collateral Development	HERITAGE TRAILS			ART & CULTURE TRAIL		REVISE F&B BROCHURE		REVIEW MAP
Consumer & Trade Shows	GFWS 2025							
Digital Content Creation	ONGOING							
Event Photography	HERITAGE FEST		ROAD CYCLING	LOST & FOUND				
Familiarisation Program	PLANNING & DEVELOPMENT						IMPLEMENTATION	
Harvey Region Photography & Videography	SHRINE & PROPERTIES				ACCOMMODATION PROPERTIES			GRAVEL RIDING
HIVO Library	ONGOING CONTENT UPDATES							
Harvey Region Visit Website	MAINTENANCE & CONTENT DEVELOPMENT - ONGOING							
Harvey Region Corporate Website	MAINTENANCE & CONTENT DEVELOPMENT - ONGOING							

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DESTINATION MARKETING - VISIT																			
TrailsWA.com.au					CREATE KML FILES FOR TRAILS				MAJOR CONTENT UPGRADES										
WesternAustralia.com	MAJOR CONTENT UPGRADES					INDUSTRY UPGRADES													
VisitBunburyGeographe.com.au						MAJOR CONTENT UPGRADES				INDUSTRY UPGRADES									
Bunbury Geographe					SPRING CAMPAIGN CONTENT								AUTUMN CAMPAIGN CONTENT						
Consumer & Trade Shows	GFWS 2025															BUNBURY CAMPING WITH BUNGEO TBC			
Consumer Newsletter	WINTER HEARTY MEALS & HIDEAWYS		HERITAGE FEST		SPRING LOST & FOUND BRUNSWICK RODEO & SHOW					SUMMER COAST, SCHOOL HOLIDAYS				AUTUMN PICK & SIP HARVEY HARVEST					
Social Media Management	ONGOING																		
Promotional Material	ONGOING DISTRIBUTION AT SELECT EVENTS																		
Signage Design Development	ONGOING																		
INDUSTRY SUPPORT - VISIT																			
Sponsorship	SOUTH WEST BUSINESS EXCELLENCE AWARDS TBC																		
Stakeholder Engagement	ONGOING																		
State Government Department Engagement	ONGOING																		
Talkin’ Tourism Sundowners																			
Industry Newsletter																			
ASW Membership	MEET								ONGOING				MEET						
Bunbury Geographe LGA Representative Meetings																			
Bunbury Geographe Tourism Partnership	NEGOITATE NEW AGREEMENT															ONGOING			
WeAreSocial25	PLANNING & HOST																		
Harvey Region Tourism Advisory Group			MEET						MEET						MEET				
VISITOR SERVICING																			
Brunswick Information Bay*	PLANNING							CONSTRUCTION & SIGN INSTALLATION											
Directional & Main Roads Signage Implementation	JAMES STIRLING PL															ONGOING		TOP 5 PRIORITY SIGNS	
Harvey Region Collateral - Vanguard	ONGOING DISTRIBUTION																		
Harvey Region Collateral - Local	ONGOING DISTRIBUTION				LOCAL DROP				LOCAL DROP				LOCAL DROP						
Roelands Entry Statement*									IMPLEMENTED BY COMMUNITY & LIFESTYLE										
Wayfinding Implementation*						BEACH SIGNAGE UPGRADES WITH RANGER SERVICES*													
Accessible Tourism									INVESTIGATE RESOURCES										

* Indicates projects to be completed in conjunction with other Shire of Harvey Business Units.

All projects and timelines are subject to change and staffing

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DESTINATION DEVELOPMENT - LIVE, WORK & INVEST								
Proposed Off/On Shore Wind Farms*	ONGOING CONSULTATION AND ADVOCATION FOR SUSTAINABLE OUTCOMES							
Fiveight Binningup*	ONGOING CONSULTATION							
Harvey-Quindanning Road Upgrades*	SUPPORT INFRASTRUCTURE SERVICES*							
Coastal Road – Australind to Myalup via Binningup Tourist Drive*	ONGOING ADVOCACY & SUPPORT PLANNING*							
Infrastructure Support	ONGOING ADVOCACY FOR POWER, WATER, ROADS AND DIGITAL COMMUNICATIONS							
Main Street Activations*		HARVEY SHOPFRONT ACTIVATION			INVESTIGATE BRUNSWICK WITH OWNERS			
Treendale East*	ONGOING CONSULTATION & ADVOCACY WITH PLANNING							
Farmgate, Short-stay & Tiny Homes Collateral Development*				SUPPORT PLANNING* WITH COLLATERAL DEVELOPMENT				
Gravel Road Maintenance & Signage *	ADVOCACY DBCA							
Digital Connectivity	ONGOING ADVOCACY FOR IDENTIFIED BLACKSPOTS							
Kemerton SIA	ONGOING ADVOCACY							
Small Business Friendly Location Government*	SIX-MONTHLY REPORT	PROJECT DEVELOPMENT*			SIX-MONTHLY REPORT			
Land Optimisation Strategy Support*	ONGOING SUPPORT							
Ridley Place Hospitality Development*	ONGOING SUPPORT							
Land Planning Scheme Identification	ONGOING ADVOCACY FOR INDUSTRIAL, COMMERCIAL AND TOURISM LAND ALLOCATIONS							
Residential (Rural Towns) and Aged Care Investor Support	ONGOING ADVOCACY & SUPPORT FOR RESIDENTIAL (RURAL TOWNS) AND AGED CARE/RETIREMENT DEVELOPMENTS							
DESTINATION MARKETING - LIVE, WORK & INVEST								
Harvey Region Invest Document							UPDATE DATA	
Harvey Region Invest Website	ONGOING - MAINTENANCE & CONTENT DEVELOPMENT						PHOTO SHOOT	
Harvey Region Invest Case Studies					DEVELOPMENT			
INDUSTRY SUPPORT - LIVE, WORK & INVEST								
Bunbury Geographe Chamber of Commerce and Industry	ONGOING - INCLUDING SUPPORTING HARVEY AFTER HOURS EVENTS							
Bunbury Geographe Economic Alliance	ONGOING							
Forums & Workshops	SUPPORT WORKSHOPS AND TRAINING - INCLUDING IPS							
Business & Investor Support					ONGOING	INVESTIGATE INCENTIVES		
RDA South West					ONGOING			
South West Economic Development Group					ONGOING			
State Government Departments					ONGOING			
Employment & Training	ONGOING ADVOCACY							
Small Business Info Packs*	WORK WITH SUSTAINABLE DEVELOPMENT BUSINESS UNITS*							
INTERNATIONAL RELATIONS								
Friendship City Delegation Visit							INVESTIGATE	
Friendship City Relationship	ONGOING							
Friendship City School Visits				SUPPORT SCHOOL DELEGATIONS				
Friendship City Anniversary Event		PLANNING			EVENT			
South West Japanese Festival*	PLANNING			EVENT				
Friendship City Meet the Mayor	PLANNING	EVENT						
GOVERNANCE								
Revised Economic Development Strategy	PLANNING		STAKEHOLDER CONSULTATION	DEVELOPMENT		COMMUNITY CONSULTATION	LAUNCH	
Award Applications	AS REQUIRED - INCLUDING HERITAGE, TOURISM AND ECONOMIC DEVELOPMENT							